



Competitor Analysis: GLA University B.Tech Fees 2025 — Mathura vs Noida Campus

GLA University is one of the established private engineering institutions in Uttar Pradesh, offering B.Tech programs across popular specializations. With the launch and expansion of the Noida/Greater Noida campus, students often compare both centres to understand **fee differences, ROI, placement value, living costs, and competition** from nearby institutes. This analysis provides a detailed comparison of GLA Mathura and GLA Noida's B.Tech fee structure for 2025, including how they stand against competitors in Western UP and NCR.



1. Fee Structure Overview: Mathura vs Noida

Although fee structures vary by specialization (CSE, AI/ML, Mechanical, ECE, etc.), the broad pricing pattern of both campuses can be compared on annual tuition and overall 4-year cost.

B.Tech Fee Comparison (2025)

Component	GLA Mathura Campus	GLA Noida Campus
Tuition Fee (Approx. Annual)	₹1.90–2.40 lakh	₹1.85–2.30 lakh
4-Year Tuition (Approx.)	₹8.09–10.27 lakh	₹8.00–9.00 lakh
Hostel + Mess (Annual)	₹1.10–1.40 lakh	₹1.30–1.60 lakh
One-Time Charges	Registration, security, uniform	Registration, security
Fee Pattern	Often shown as total 4-year block	Clearly year-wise escalating fee

Insights

- **Noida's per-year structure** uses a predictable escalation model, making financial planning simpler for parents.
- **Mathura publishes more bundled totals**, but actual spend may vary depending on hostels and one-time payments.
- The overall fee difference is not very large; living expenses usually create a larger variance than tuition.



2. Effective Cost After Scholarships

Both campuses provide scholarships based on:

- Class 12 PCM percentage
- JEE Main scores

- Early admission slabs
- Need-based support

However, Mathura—being the main campus—often offers **wider scholarship slabs** due to larger intakes and more diversified programs.

Scholarship Comparison

Factor	Mathura Campus	Noida Campus
Merit-based Scholarships	Higher number of slabs	Moderate number
Continuation Criteria	Consistent across years	Year-wise review
Net Effective Fee	Usually reduces more	Moderate reduction

Outcome:

A high-merit student may end up paying **less at Mathura** even if both campuses have similar base tuition.

3. Competitor Landscape (NCR & Western UP)

GLA competes with several private universities, especially in the Noida–Greater Noida region. Here is a fee-based comparison of popular alternatives for B.Tech CSE:

Competitor Fee Comparison (Approx.)

University (NCR/UP)	1-Year Fee Range	4-Year Approx. Fee	Competitiveness vs GLA
Amity University, Noida	₹2.55–3.50 lakh	₹11–14 lakh	Higher fee, stronger brand
Bennett University	₹3–3.6 lakh	₹12–14.5 lakh	Higher fee, good placements
Galgotias University	₹1.6–2.0 lakh	₹6.4–8 lakh	Very competitive on fee
Sharda University	₹1.8–2.2 lakh	₹7.5–9 lakh	Similar band
GLA University Mathura	₹1.9–2.4 lakh	₹8.1–10.3 lakh	Mid-range

GLA University Noida	₹1.85–2.30 lakh	₹8–9 lakh	Mid-range
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Insights

- GLA Noida competes **directly with Galgotias and Sharda** on affordability.
- GLA Mathura competes with mid-tier universities across UP.
- Amity and Bennett sit in the premium segment and attract students willing to pay for high-end branding and infrastructure.



4. ROI: Placements & Industry Exposure

Though both GLA campuses fall in a similar fee band, their **return on investment (ROI)** differs due to geographical advantages and industry outreach.

Placement Comparison

Aspect	Mathura Campus	Noida Campus
Corporate Proximity	Moderate	Very high (NCR hub)
Internship Opportunities	Good	Better due to the location
Placement Drives	Large-scale centralized	More frequent NCR visits
Emerging Tech Recruiters	Increasing	Typically higher interest



ROI Interpretation

- **Noida's NCR location** gives students better internship exposure, especially in CSE, AI/ML, Data Science, and FinTech companies.
- Mathura has **established alumni networks**, which benefits students in core engineering and traditional branches.
- For students targeting IT placements, Noida may provide a more favorable ROI even if the fee is slightly similar or higher.

5. Living Cost, Campus Environment & Hidden Expenses

Beyond tuition, non-tuition spending influences yearly outflow significantly.

Living Cost Comparison

Parameter	Mathura	Noida
Hostel Fees	Slightly lower	Higher
Local Transportation	Minimal	Moderate
Food & Lifestyle	Cheapest	Expensive (metro city pricing)
Safety & Campus Experience	Closed campus	Semi-metropolitan campus



Observation:

Total annual cost can be ₹20,000–40,000 higher in Noida due to metro-level pricing for food, transport, and personal expenses.

6. Which Campus Offers Better Value?

Choose GLA Mathura if you want:

- Lower living expenses
- More scholarship opportunities
- A traditional, full-fledged large campus
- Strong networks for core engineering

Choose GLA Noida if you want:

- NCR-based placement exposure
- Better internship accessibility
- Modern campus with industry-linked programs
- Stronger opportunities in CSE/AI/IT roles

