

## **MBA (Hospital Management / Healthcare Management) Syllabus**

**Duration:** 2 Years (4 Semesters)

**Total Credits (typical):** 90–120 credits

**Structure:** Core business subjects (Sem 1–2) + Healthcare/Hospital specialization core + Electives + Internship/Project (Sem 3–4)

### **Semester 1 (Foundational Core)**

- Management Principles & Organizational Behaviour
- Managerial Economics
- Financial Accounting & Reporting for Managers
- Quantitative Techniques / Business Statistics
- Marketing Management
- Business Communication & Soft Skills
- Computer Applications / IT for Managers

### **Semester 2 (Core Functional + Intro to Healthcare)**

- Financial Management
- Human Resource Management
- Operations Management
- Research Methodology
- Marketing Strategy / Services Marketing
- Business Environment, Law & Ethics
- Introduction to Healthcare Systems / Principles of Hospital Management

### **Semester 3 (Hospital & Healthcare Specialization Core)**

#### **Core / Compulsory Subjects**

- Hospital Planning, Architecture & Infrastructure Management
- Healthcare Operations Management
- Health Economics & Healthcare Finance
- Hospital & Healthcare Laws, Ethics & Medical Terminology
- Patient Care Management & Quality Management in Healthcare

#### **Electives (choose 2–3)**

- Health Informatics / Hospital Information Systems (HIS)
- Supply Chain & Materials Management in Hospitals
- Total Quality Management & Hospital Accreditation (NABH/JCI)
- Healthcare Marketing & CRM

- Public Health Systems & Community Healthcare

### Other Components

- Summer Internship / Hospital / Healthcare Industry Training (6–12 weeks, post-Sem 2)
- Report & Viva

### Semester 4 (Advanced & Capstone)

#### Core / Compulsory Subjects

- Strategic Management in Healthcare
- Hospital Facilities & Support Services Management
- Healthcare Policy, Insurance & Medical Tourism

#### Electives (choose 2–3)

- Biostatistics & Epidemiology in Healthcare
- Healthcare Entrepreneurship & Innovation
- Risk & Crisis Management in Hospitals
- Health Insurance & Claims Management
- Artificial Intelligence & Digital Transformation in Healthcare
- Pharmaceutical Management & Hospital Pharmacy

#### Capstone / Project Components

- Major Project / Dissertation (e.g., Hospital Operations Improvement, Healthcare Policy Analysis)
- Project Report & Viva-Voce
- Comprehensive Viva / Industry Presentation

#### Common Notes on Structure (2025–2026)

- **First Year:** Broad MBA core with introductory healthcare exposure to build management foundation.
- **Second Year:** 60–70% healthcare/hospital-focused (core + electives); emphasis on operations, quality, laws, informatics, and emerging areas like AI/digital health.
- **Electives:** Typically 4–8 total across Sem 3 & 4; modern trends include digital health records, telemedicine basics, sustainability in healthcare, and accreditation standards.
- **Additional Requirements** (common in programs): – Mandatory hospital internship/training – Case studies, hospital visits, simulations, live projects – Tools exposure: HIS software, ERP for hospitals, quality tools (Six Sigma

basics) – Value-added: Workshops on NABH standards, medical ethics, soft skills for healthcare leaders