

## **MBA (Hospitality Management)**

**Duration:** 2 Years (4 Semesters)

**Total Credits** (typical): 90–120 credits

**Structure:** Core business subjects (Year 1) + Hospitality specialization core + Electives + Internship/Project (Year 2)

### **Year 1 – Semester 1 (Foundational Core)**

- Management Concepts & Organizational Behaviour
- Managerial Economics
- Financial Accounting & Analysis
- Business Statistics & Quantitative Techniques
- Marketing Management
- Business Communication / Managerial Communication
- Computer Applications in Business / IT for Hospitality

### **Year 1 – Semester 2 (Core Functional Areas)**

- Financial Management
- Human Resource Management
- Operations Management
- Business Research Methods
- Principles of Hospitality & Tourism Management
- Accommodation / Front Office Management
- Food & Beverage Management – Basics

### **Year 2 – Semester 3 (Hospitality Specialization Core)**

#### **Core / Compulsory Hospitality Subjects**

- Hospitality Marketing & Sales Management
- Food & Beverage Management – Advanced / Operations
- Housekeeping & Facility Management
- Hospitality Law & Ethics
- Customer Relationship Management in Hospitality

#### **Electives** (choose 2–3)

- Tourism Management & Destination Marketing
- Event Management & MICE (Meetings, Incentives, Conferences, Exhibitions)
- Revenue Management & Yield Management
- Hospitality Information Systems / PMS (Property Management Systems)

- Sustainable & Eco-Tourism Practices

### **Other Components**

- Strategic Management (often begins here)
- Summer Internship / Industrial Training Report (6–12 weeks, usually post-Semester 2)

### **Year 2 – Semester 4 (Advanced & Capstone)**

#### **Core / Compulsory Hospitality Subjects**

- International Hospitality & Hotel Management
- Strategic Management in Hospitality Industry
- Entrepreneurship in Hospitality & Tourism

#### **Electives** (choose 2–3)

- Airline & Cruise Line Management
- Spa & Wellness Management
- Club & Resort Management
- Hospitality Analytics & Digital Transformation
- Luxury Hospitality & Brand Management
- Crisis & Risk Management in Hospitality

#### **Capstone / Project Components**

- Major Project / Dissertation / Business Plan (Hospitality Venture)
- Comprehensive Viva-Voce / Industry Project Presentation
- Internship Viva & Report Submission

### **Common Notes on Structure**

- **First Year:** Broad business foundation with introductory hospitality exposure.
- **Second Year:** 60–70% subjects are hospitality-focused (core + electives).
- **Electives:** Typically 4–8 total across Sem 3 & 4; modern trends include digital tools, sustainability, revenue analytics, and wellness tourism.
- **Additional Requirements** (common in most programs): – Mandatory industrial training/internship (often in hotels, resorts, or tourism firms) – Case studies, live projects, hotel visits, and simulations – Value-added/short courses (e.g., foreign language, food safety, wine service, soft skills) – Focus on service excellence, guest experience, and global standards