

Amity University Online

BBA Fee Structure 2025–2026 | Official Fee Details

Amity University Online offers the BBA program in three variants: General BBA, BBA Data Analytics, and BBA Travel and Tourism Management. Multiple payment options are available including one-time payment (with discount), annual, per-semester, and no-cost EMI.

Source: amityonline.com/bachelor-of-business-administration-online

Program Overview

Program	Bachelor of Business Administration (BBA)
Mode	Online
Duration	3 Years (6 Semesters)
Accreditation	UGC-DEB Approved NAAC A+ WES Recognized WASC Accredited
Variants	General BBA BBA Data Analytics BBA Travel & Tourism Management
EMI Option	24-Month No-Cost EMI (0% Interest)
Official Website	amityonline.com/bachelor-of-business-administration-online

BBA General – Fee Structure

ONE-TIME PAYMENT	ANNUAL FEE	PER SEMESTER	24-MONTH NO-COST EMI
Rs.1,65,000	Rs.56,000/year	Rs.33,167/sem	Rs.6,875/month
Original: Rs.1,99,000	Original: Rs.56,000/year	Per semester	Original: Rs.6,875/month
✓ Effective: Rs.1,65,000	✓ Effective: Rs.1,68,000 total	✓ Effective: Rs.1,99,000 total	✓ Effective: Rs.1,65,000 total
Best Value	Flexible Annual	Semester-wise	0% Interest EMI

* Also available: 36-month EMI at Rs.4,583/month with 0% interest.

BBA Data Analytics – Fee Structure

ONE-TIME PAYMENT	ANNUAL FEE	PER SEMESTER	24-MONTH NO-COST EMI
Rs.1,75,120	Rs.63,020/year	Rs.33,200/sem	Rs.7,877/month
Original: Rs.1,99,000	Original: Rs.66,333/year	Per semester	Original: Rs.8,292/month
✓ Effective: Rs.1,75,120	✓ Effective: Rs.1,89,050 total	✓ Effective: Rs.1,99,000 total	✓ Effective: Rs.1,89,050 total
Best Value	Flexible Annual	Semester-wise	0% Interest EMI

* 0% interest on 24-month EMI. Self-pay discount applied on one-time and annual plans.

BBA Travel and Tourism Management – Fee Structure

ONE-TIME PAYMENT	ANNUAL FEE	PER SEMESTER	24-MONTH NO-COST EMI
Rs.2,20,000	Rs.79,170/year	Rs.41,700/sem	Rs.9,896/month
Original: Rs.2,50,000	Original: Rs.83,340/year	Per semester	Original: Rs.10,420/month
✓ Effective: Rs.2,20,000	✓ Effective: Rs.2,37,510 total	✓ Effective: Rs.2,50,000 total	✓ Effective: Rs.2,37,510 total
Best Value	Flexible Annual	Semester-wise	0% Interest EMI

* Self-pay benefits applied on one-time and annual payment options.

Fee Comparison: All BBA Programs at a Glance

Payment Option	BBA General	BBA Data Analytics	BBA Travel & Tourism
One-Time (Best Value)	Rs.1,65,000	Rs.1,75,120	Rs.2,20,000
Original One-Time Fee	Rs.1,99,000	Rs.1,99,000	Rs.2,50,000
Annual (Total Effective)	Rs.1,68,000	Rs.1,89,050	Rs.2,37,510
Per Semester	Rs.33,167	Rs.33,200	Rs.41,700
24-Month EMI/month	Rs.6,875	Rs.7,877	Rs.9,896
Best Value Option	One-Time Payment	One-Time Payment	One-Time Payment

Important Notes

* Amity Online BBA is available in three variants only: General BBA, BBA Data Analytics, and BBA Travel & Tourism Management.

* The one-time payment plan provides the highest discount and lowest total outgo across all three programs.

* General BBA also offers a 36-month EMI at Rs.4,583/month with 0% interest.

* All EMI options carry 0% interest — no additional finance charges apply.

* Fees are as per the official Amity Online website (2025–26). Verify current fees at amityonline.com before applying.

* A non-refundable application/registration fee may apply at the time of enrollment.