1M205

Roll No. _____ Total No. of Pages: 2

1M205

M.B.A. I - Sem. (Main / Back) Exam., - 2025

M – 105 Information Technology for Managers

Time: 3 Hours **Maximum Marks: 70**

Instructions to Candidates:

(i) The question paper is divided in three parts.

*(ii) **Part A** contains **10** questions which are compulsory. **Part B** contains **eight** questions out of which **five** are to be attempted. **Part C** contains **one** question which is compulsory.*

1. NIL 2. NIL

PART – A

[10×2=20]

Word limit 25 only

All questions are compulsory

Q.1 Define business on the internet.

Q.2 What is cloud computing?

Q.3 Explain the concept of data and information.

Q.4 What are Expert Systems?

Q.5 Define MIS systems.

Q.6 What is Data Warehousing?

Q.7 Explain E-commerce.

Q.8 What is M-commerce?

Q.9 Define ERP.

Q.10 What is Cyber Crime?

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PART – B

[5×6=30]

Attempt any five questions

Q.1 Explain the role of data mining for decision support in detail.

Q.2 Explain the business value of Internet, Intranet and Extranet.

Q.3 Explain Process Control System with example.

Q.4 Explain Decision Support System in detail with example.

Q.5 What is the role of testing in developing MIS systems?

Q.6 Explain various data organization issues in detail.

Q.7 Explain the role of electronic payment process in E-commerce.

Q.8 Explain the concept of customer relationship management and supply chain management.

PART – C

[20]

(Compulsory)

Q.1 Explain all the steps in developing an IT based MIS system for a web-store in detail. Also elaborate the concept of security and ethical challenges of IT in contrast to the system.

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